

BURNT STORE ISLES ASSOCIATION, INC.
BOARD OF DIRECTORS MEETING
January 8, 2010

Officers Present:

President – Charles Council
Vice President – Theresa Murtha
Secretary – Laura Felmore
Treasurer – Ben Crosby

Directors Present:

Community Standards – Phil Zeitz
Legal Liaison – Mike Huston
Membership – Genny Ramachandran
Planning – Bill Bareither
Community Security – Bob Hutt
Special Projects – Anne Teichmiller
Social Committee – Cynthia Council
Immediate Past President – Joe Sabatino

Before the meeting was called to order we took all of the photographs for the BOD.
9:10 Meeting was called to order by President Council.

Minutes of the December 4, 2009 meeting were approved and accepted. They will be placed on the web.

Reports of Officers and Directors

Treasurer Report

We have \$40K plus in the bank. The November and December report will be in soon.

Past President Report

The Utility Advisory Board has been asked that water rates be lowered. Fifteen percent is the amount in discussion. Decision was not made not to move forward with this. Joe's view is that the city counsel has been very much involved in the discussion. Three of the counsel members were present at the meeting.

Social Committee Report

There will be a Newcomers Party on March 26th at the Villas Clubhouse.
There is a large group going to the Japanese Gardens.
The Valentine Cruise is filled.
The availability of tickets for baseball games is still being worked on by Brenda Townsend.

Howard Elkin was welcomed to the meeting.

Carry Over Agenda

FPL outages were discussed. There have been three or four in the recent past. FPL has answered them all and the expenses will be covered by FPL. Post cards have been received and they state that work is to be done and that power will shut down. There is no specific time stated. We would like more detailed information given. Ben Crosby made a motion that questions about power outages not be brought up at BOD Meetings. Seconded by Phil Zeitz. Motion carried. We do have a very good relationship with FPL as a Homeowners Association. Bill Albers has been very involved in the interaction.

San Rocco Drainage update was discussed. This project is to be done by rainy season. Howard Elkin stated that they are waiting for permits. It was suggested that we contact Rick Heaney and/or Mark Gehring to get a more firm update.

Community Outreach was brought up to determine if we are going to do another push to contact the 400 who are not members of BSIA. The Block Captains idea was brought up again. Joe Sabatino and Theresa Murtha will prepare a plan. Genny Ramachandran will assist as membership person.

Membership Report

We have about 280 members who have signed up already. Renewals are slower than last year. It is suggested that perhaps we need to do a regular mailing to all last year's members who have not rejoined. The cut off for the directory is approaching and we need to move along on "a push" for people to join sooner rather than later.

Community Standards Report

Phil reports that we have three foreclosures on Monaco (#359,418, 680), one on Tripoli, and #4025 San Massimo. Eighteen letters have been sent out for dirty roofs. Metal roofs are a problem and Roof a Cide is the company who is considered the best and it is expensive. The city will take on all of the handling of the roofs and they will be more aggressive about it. Motor homes on vacant lots was brought up by Phil. The person who is in violation is not the property owner. The engine repair person on Bastia is back in business.

Newsletter Redesign

Howard Elkin brought up the redesign. Bob Hutt made a motion that we use color on the front and back page, use 60 lb. stock, with digital formatting and masthead logo as recommended by Howard Elkin. Seconded by Theresa Murtha. Motion carried. Howard will also ask about the directory being digital as well.

The school bus stop at the corner of Monaco and Madrid was brought up by Charlie.

Cars are pulling over the sidewalk and will be damaging the sidewalks. There has been no change and we will ask the police to monitor.

Our website is being updated.

Flyovers were brought up. This is a reoccurring problem. We will keep an eye out but we will not constantly discuss it at our meetings.

New Business

Temporary signage within city limits was discussed by Charlie. Businesses want to do the advertising. Signage in general can certainly be a big issue. The questionnaire that was done was very difficult. Terry Tubbs is the person who was interested in this issue.

Holiday Lights were brought up. Theresa did a great job with pictures and organization of the whole competition. We hope that we will get more advertising in the future.

Articles for the newsletter must be in by February 14.

The Annual Meeting will probably be held on March 15th or 22nd. The plan is to hold it at Twin Isles Country Club. Cynthia will check into this. So far it appears that the 15th is the date we would probably favor.

We also need to see if the Mayor is available on those dates.

2009 Goals and Objectives

Charlie spoke about key things that happened in 2009.

- community outreach
- social committee very active
- web site update
- advertising
- drainage improvements
- painting of the entrances
- membership cards
- welcome wagon
- positive attitude about the board and its interaction with the community

Goals and objectives for 2010 will be established by Charlie.

As of June 30, 2008 plans must be submitted to BSIA and the fee is \$150.

Deed restriction issues were brought up for discussion. A Consulting business and whether it interferes with the deed restrictions was brought forward as a question of approval. Basically we will ask that it be reported to us but this is a type of company that

we would probably approve. We are going to be basically non-committed until we see what the city is going to do and they are in the process of setting up rules and regulations. Section 21 concerning an above the ground propane tank was upheld with a builder.

Linda and Bob Wager who live at 572 Toulouse have volunteered to do the Advertising Committee.

SSSC representatives are Theresa Murtha and Charlie Council and we need one more. This is a wonderful group.

Community Security Report

Bob Hutt feels that he is more safety than security. The chained area on the water is dangerous to Kayakers. Reflectors have been put at the location. There are two pickup trucks one is being used as surveillance (they are mullet fishermen). Police can only respond if they are on the private lots and a call is made.

Joe mentioned vendors soliciting door to door. They must be licensed and residents should ask to see the license.

The Marketing Plan was discussed by Theresa.

- Put the number of members we have in minutes
- Bi-Annual Survey
- Do a mailing to non-member home owners – estimated cost \$500

Everyone felt that this was a good plan.

Adjournment was at 11:30.

Respectfully submitted,

Laura A. Felmore