

**BURNT STORE ISLES ASSOCIATION, INC.**  
**BOARD OF DIRECTORS MEETING**  
**August 6, 2010**

**Officers Present**

**President** – Charlie Council  
**Vice President** – Theresa Murtha  
**Treasurer** – Ben Crosby

**Directors Present**

**Legal Liaison** – Mike Huston  
**Community Security** – Bob Hutt  
**Membership** – Genny Ramachandran  
**Social Committee** – Cynthia Council

**Officers Absent**

Laura Felmore -- Secretary

**Directors Absent**

**Planning** – Bill Bareither  
**Immediate Past President** – Joe Sabatino  
**Community Standards** – Phil Zeitz  
**Special Project** – Anne Teichmiller

The BSIA August Board meeting was called to order by President Charlie Council at 9:12 a.m.

The minutes of the July 2, 2010 Board meeting were approved and accepted subsequent to the meeting. *The minutes will be posted on the BSIA Association website.*

**REPORTS OF OFFICERS AND DIRECTORS**

Reports of Officers and Directors were circulated previous to the meeting and have been reviewed and placed on file. No further comments were made with exception of:

**Social Committee Chair Report**

Cynthia provided an overview of upcoming social events including: September 25<sup>th</sup>: Punta Gorda Speedway Event, October 12<sup>th</sup>: Visani with Elvis Impersonator, October 23<sup>rd</sup>: Edison Pops Concert, at the General Meeting on November 15<sup>th</sup> the Social Committee will provide coffee and dessert, December 10: Annual Holiday Party at the Villas.

Cynthia made a request that the BSI Majong Group's program of collecting funds for school supplies be extended to the entire community. **Genny made a motion that BSIA support Majong Group's Drive for School Supplies for Needy Children next year. The motion was seconded by Theresa and approved unanimously.**

Cynthia reported that the social committee will be looking to sell BSI caps and tee shirts to the community, provided they can find a volunteer storekeeper for the sales.

## **UNFINISHED BUSINESS AND GENERAL ORDERS**

### **San Rocco Drainage Update**

Charlie noted that the latest on this project has come in from the engineers. In addition to increasing the size of the pipe between lakes one and two (on golf course), the pipes on Monaco near Segovia need to be increased. The study goes on. (This was originally delayed because of SWFMUD not allowing outflow to Alligator Creek requiring reengineering through the golf course).

### **Entranceway Update**

Next week Anne Teichmiller will email the final Monaco entrance design that she has been working on with Joan LeBeau. **An email approval will be requested of the Board.**

### **Membership Update**

Genny reported a membership of 489. Charlie asked for membership number from last year, noting decline. Ben asked if population in BSI has declined, possibly houses unable to sell, while people are no longer living here. Theresa noted that Genny and her were planning to do a membership campaign in September. Ben observed that while we have had more new members this year, we have had more attrition as well. Genny noted that many lot owners were giving up their membership (cost-savings).

## **NEW BUSINESS**

### **November Annual Membership Meeting**

The Annual Meeting will be held at the Burnt Store Isles Presbyterian Church Fellowship Hall on November 15, 7 P.M. Charlie recommended Don Root, Director of Economic Development for Charlotte County, as a possible speaker. The Board agreed this was a good suggestion, and **Charlie will go ahead and ask Mr. Root to be the Speaker at the November meeting.**

### **Nominating Committee**

Charlie will ask Joe Sabatino to head up the nominating committee. Some discussion ensued as to whether a Board member could take on this role. But after review, Theresa noted that the by-laws were silent on this issue. Charlie will also include a request for volunteers for the Board positions in his newsletter article.

### **Association Input for City's 2011 Strategic Plan**

A request came from the mayor to BSIA for input to the Strategic Plan 2011. Charlie has sent an email request to members for input (broad strategies rather than narrow ideas). Charlie and Theresa will collect responses and provide a consolidated report to Howard Kunik as requested. Charlie mentioned that he and Theresa also participated in SCCC input to the Plan. Charlie will circulate the report from this group to the Board.

### **2010 Holiday Home Lighting Contest**

Theresa requested support for this annual contest. She will recruit a volunteer to head up the program. **Theresa made a motion that BSIA reimburse volunteer chair of Holiday Home Lighting Contest for expenses up to \$100, with option for approval of additional funds if needed. Mike Seconded. It was passed unanimously.** Charlie asked about contest rules, repeat winners etc. Theresa will discuss with volunteer chair.

### **Newsletter Reminder**

Theresa provided the Board with a rundown for Summer newsletter, asking Board members to get their articles in as soon as possible.

Ben raised the issue of allowing members to opt-out of print version of the newsletter, i.e., to only receive it by email. Discussion ensued with regard to opt-out option. Ben suggested including an option on the membership form for members to receive only the digital version of the newsletter. Theresa pointed out that the issues with the opt-out are the effort of maintaining records regarding this noting that process of communicating this to the printer could be error-prone (person has to do this), the loss of print reach for advertisers, and concern regarding people getting legal notifications. Charlie suggested that the Board should look at this irrespective of cost, and look at what is the best service to the members.

As a side point, Mike indicated that law might require that we should give members the option to leave their email information out of directory. Genny indicated we could include this option on the member renewal and new member forms.

**Ben made a motion to give members the option to opt-out of receiving the print copy of the BSIA newsletter on the new membership and membership renewal form. Bob Hutt seconded. Motion passed 3 approved, 2 opposed, 1 abstained.**

### **Architectural Committee Process**

Theresa pointed out the need for a process review of the Architectural approval system. Mike agreed pointing out that one issue had been corrected, change to the form, but seeing the need for a complete review. **Action: Charlie asked Theresa to organize a meeting of Charlie, Phil, Mike and her to begin this review.**

### **New Advertising Committee**

Theresa noted that Chick and Angela Petrosino have given up the reins of the advertising group. She pointed out that they had made an outstanding contribution to this effort. Liz Godzak will be the new head of advertising sales. The Board welcomed her. Ben and Liz are going to sit down and streamline the invoicing process for the advertising.

### **Items of Interest to Community**

Charlie reviewed items from City Council Meeting, including a discussion on fencing materials (noting BSIA deed restrictions would prevail over any city ordinances) and the Groundwater Reverse Osmosis Water Treatment Plan.

Meeting was adjourned at 10:35 A.M. The next meeting will be on Friday, September 3.

Respectfully Submitted,

Theresa H. Murtha  
Secretary