

**BURNT STORE ISLES ASSOCIATION, INC.
BOARD OF DIRECTORS MEETING
December 4, 2009**

Officers Present

President – Joe Sabatino
Vice President – John Kruth
Secretary – Theresa Murtha
Treasurer – Ben Crosby

Directors Present

Planning – Howard Elkin
Community Security – Charlie Council
Community Standards – Phil Zeitz
Special Projects – Anne Teichmiller
Social Committee – Kathy Kruth
Immediate Past President – Frank
“Chick” Petrosino

Officers Absent

Directors Absent

Membership – Genny Ramachandran
Legal Liaison -- Mike Huston

The BSIA December 4, 2009 Board meeting was called to order by President Joe Sabatino at 9:05 am.

The minutes of the November 6, 2009 Board meeting were approved and accepted. *The minutes will be posted on the BSI Association website.*

Motion made by Kathy: Move to appoint Cynthia Council as Social Chairperson for a two-year term starting in 2010 with all the privileges of a Board Member except that of voting. Seconded by Anne. Approved unanimously by voting board members present.

Joe thanked all retiring Board Members. Bob Hutt was introduced to Board as Community Security Director, and Bill Bareither as Planning Director for 2010. Charlie noted that he looks forward to working with everyone in 2010. Laura Felmore, new Board Secretary for 2010, who could not attend this meeting, was also welcomed.

REPORTS OF OFFICERS AND DIRECTORS

Joe noted, for new board members, that reports needed to be submitted electronically each month to all Board Members. The Board Secretary, Laura Felmore in 2010, will remind board members that reports are due with notice of upcoming meetings. Current monthly reports were reviewed and placed on file. Joe thanked Anne and her husband for putting up Christmas decorations at the entrance to community.

UNFINISHED BUSINESS AND GENERAL ORDERS

Community Outreach Update

Joe reported that there was no change in the number of registrations this month. Joe will work with Charlie on the outreach program at beginning of next year. A meeting will be scheduled getting all volunteers together.

San Rocco Drainage Update

Howard reviewed status of this project for new Board Members noting that the original project had been expanded to encompass additional streets (Madrid and Tripoli). Joe asked Howard to ask the City if there would be any value in our sending a letter to the State regarding moving this project forward. As an aside, Joe noted City had started working on pedestrian pathway linking Monaco to 41.

Membership Update

104 membership renewals were received, and 3 new members joined the Association.

Abandoned/Foreclosed Properties Update

Phil reported that there was not much change to report – 6 foreclosures. Joe requested that Phil provide Board Members with a list of these properties.

On another issue, Phil noted that many roofs in BSI are full of mold. Phil is planning to discuss this with the City and ask the City to send letters to 30 residents identified with problems. Howard suggested sending reminder letters to all residents. Joe noted that such a letter had been sent several years ago, two years after Hurricane Charley.

After extensive discussion on the roof issue (brought up ad hoc at this meeting) including a suggestion to send residents a letter reminding them of all responsibilities in a deed-restricted community, it was agreed that Phil would move forward with City on notifications and that further action will be reviewed at January meeting.

Website Update

Howard reminded board members of the importance of getting him inputs for the website. Howard also noted that he needed pictures of new board members and a new board photo for next year. He also talked about need for social function photos.

November Annual Meeting

Board members agreed that the venue for this year's meeting was very good. A formal thank you was extended to members of the social committee. It was the general consensus of the Board to use the Burnt Store Presbyterian Fellowship Hall in 2010.

2009 Holiday Home Lighting Contest

Howard will contact Warren Renniger about organizing this annual contest.

School Board Letter

No response has been received as yet. Another letter will be sent under Charlie's signature within the week if no response is received.

Newsletter Redesign

Howard circulated samples of changes in paper and design for the newsletter. He indicated that, in most instances, a change in paper and a new digital design would save some costs. Howard also noted that we could also add more color for a small incremental cost. Howard also recommended changes to the newsletter masthead/logo. Theresa and Kathy suggested using the logo from the website for the newsletter. Charlie noted the importance of branding in this regard. John stressed that newsletter should contain the full name "Burnt Store Isles Association." Ben rose the possibility of eliminating the print issue entirely, given that this was the single largest cost for the Association. Following on Ben's suggestion, Joe recommended including a question regarding the printed newsletter on the upcoming survey.

Summing up the discussion, Joe asked Howard to put recommendations regarding the newsletter in writing and to circulate them to the Board with cost implications for discussion at January meeting. It was also generally agreed that the masthead needed updating.

Community Survey

Howard circulated proposed survey questions for comments by board members. Joe recommended that questions be divided into BSI focus and larger community questions. Theresa asked about multiple-choice weighted questions and some demographics on web-based survey. Howard asked for input on survey to be sent to membership@bsia.net. Discussion will take place at the next meeting. Survey could go into package for new members, as well, Joe suggested.

NEW BUSINESS

Special Exceptions Home-Based Business

Terri Tubbs had requested input on five other categories : parks and playgrounds, group homes, music or art instruction, civic use buildings and churches. Joe asked for discussion and input from the Board. Kathy suggested tabling for more consideration with concern that we not close the door on all these options, e.g., parks. Theresa noted that even if we closed the door now, it did not mean that it could not be reopened later if need arises. After discussion:

Ben made a motion to say “no”, i.e., BSIA will not change its current position on residential use and advises the City to leave things as is. (As stated in the original response to the City, BSIA feels that no commercial enterprises should be permitted in residential communities including the five categories of parks and playgrounds, group homes, music or art instruction, civic use buildings or churches.) This motion was seconded by Charlie, and approved unanimously.

2010 Lighted Boat Parade

BSIA had been approached by the BSIA Boat Club regarding a joint commitment on next year’s Lighted Boat Parade boat. Joe noted that he had received a proposal from Greg Cameron, the current Boat Club Commodore in this regard. Joe pointed out that current policy does not permit subsidy of social events by the Association. Ben noted that policy was clear and agreement to go forth on a commitment would require a change in this policy.

Kathy felt that, as representatives of the membership, the Board should provide an opportunity for members to participate in the Boat Parade, and in order to do that, it would be necessary to work with the Boat Club on the commitment for next year. Theresa suggested having the Association front money for social events like this with agreement from the social committee that they would through direct payments, 50/50s and fund-raising activities pay back the Association. Howard said that he thought the Association should let the Boat Club book the boat, and that the Association would continue to support getting the commitment through promotion.

Joe recommended that we negotiate with the captain for a date by which BSIA and the Boat Club would have to come up with a commitment to fill the boat, after which the captain could open the boat to the general public. Kathy noted that Greg Cameron felt the boat was so popular, the captain would not negotiate this.

Joe reminded the board that we would have to have a very compelling reason to change the current policy. A motion was floated and seconded on supporting the boat club, but withdrawn. Joe will communicate to Greg that there was insufficient support by board members to support BSIA policy regarding funding social functions, and will indicate the board’s willingness to work with the Boat Club on negotiating with the boat captain regarding the parade next year.

Advertising Schedule

Chick, Angela, and Howard will get together regarding the schedule for next year. Howard will send another email trying to recruit volunteers for the advertising committee.

South County Gateway Overlay District

Charlie asked for a commitment of the number of people to participate in charettes sometime in January regarding the South County corridor. A number of 20 people was agreed on.

BSIA Lighted Board Parade – December 18

Joe asked Howard to send out a reminder regarding the BSI Lighted Boat Parade.

Program for new Member Recruitment

A brief discussion of this took place. Anne mentioned needing more PR for BSI, photos in the newspaper, etc. Theresa agreed to take lead on this as part of a larger marketing program next year as Vice-President. Charlie concurred.

Meeting was adjourned at 11:55 P.M. The next meeting will be on Friday, January 8.

Respectfully Submitted,

Theresa H. Murtha
Secretary