

BURNT STORE ISLES ASSOCIATION, INC.
BOARD OF DIRECTORS MEETING
March 6, 2009

Officers Present

President – Joe Sabatino

Vice President – John Kruth

Secretary –Theresa Murtha

Treasurer –Ben Crosby

Directors Present

Immediate Past President – Frank
“Chick” Petrosino

Legal Liaison – Terry Miller

Planning – Howard Elkin

Community Security – Charlie Council

Community Standards – Phil Zeitz

Social Committee Chair – Kathy Kruth

Officers Absent

Directors Absent

Membership - Genny Ramachandran

Special Projects – Anne Teichmiller

The BSIA March 6, 2009 Board meeting was called to order by President Joe Sabatino at 9:08 am.

The minutes of the February 6, 2008 Board meeting were approved and accepted. *The minutes will be posted on the BSI Association website.*

REPORTS OF OFFICERS AND DIRECTORS

Reports were reviewed and placed on file. The following were noted regarding or in addition to written reports:

Social Committee Kathy Kruth highlighted the success of the recent casino trip and extended thanks Janice and Phil Zeitz for snacks, and Susan Anderson for arrangements and wine. See Kathy Kruth report for remaining events.

Treasurer’s Report

Ben to put \$25,000 of BSIA cash assets into a CD at Regions Bank (10 months, 2.5%, no penalty for one time withdrawal)

UNFINISHED BUSINESS AND GENERAL ORDERS

Power Outage Issue – Florida Power and Light

Charlotte Miller, Area Manager, Southwest Florida, External Affairs presented on the momentaries (brief power outages) within BSI. She pointed out that there were three main causes of momentaries: tree branches hitting a line, animal encountering lines, and salt spray from the harbor accumulating on power lines during the dry season (more common in winter). The system will try to clear itself three times before a complete outage occurs – which can cause a brief blip. Records show there have been 33 momentaries in BSI within the year, which is high.

One of the major causes of blips are trees planted close to power lines with fronds brushing lines, responsible for approximately 30 percent of the outages. After being contacted by BSIA, FPL did a photo study of the neighborhood. This showed that there were many tree conditions in BSI that could cause momentaries, photos of these were left with Joe Sabatino, which he distributed to the Board. Ms. Miller also presented a handout on planting the right tree in the right place. FPL does have an aggressive tree cutting program, trees near feeder lines every three years, near laterals every six years. FLP last trimmed in BSI in 2008 and is not scheduled to trim again until 2011. Joe requested handouts on tree placement for the general meeting and a link to this information for the BSIA website. Chick will take the pictures to show Board of Twin Isles because the new trees planted near the club were isolated as a problem tree condition by the FPL study.

Terry Miller asked about replacing overhead wiring, which had been looked at about six years ago. Ms. Miller talked about the 25% discount program for such a conversion. Joe Sabatino mentioned the City of Punta Gorda among other municipalities were contending that this discount should be larger—50% or better.

There was discussion on this item after Ms. Miller left, during which it was agreed that this issue needed further follow-up. Joe Sabatino and John Kruth will follow up with Bill Albers.

Membership 2009 Update

As of the last update 483 members have renewed or signed up.

Joe recommended and the Board agreed to having Genny mail a membership recruitment letter, highlighting Association accomplishments. The letter would be sent to residents (people who physically reside in BSI) and vacant lot owners as well, who are not BSIA members, encouraging membership.

Community Outreach (CO) Update

Joe, in reviewing the progress of the Community Outreach Program, noted that a total of 707 residences are now covered by forms out of 1173 residences.

Bob Starr Kitchen Cabinet Update

Joe or Chick will attend future meetings. Some discussion on BSIA involvement ensued. Purpose of our presence is to provide community input and update on current matters of interest, e.g., the 2009-2010 budget. It was agreed by most board members that it was worthwhile to have a representative at these sessions to listen and learn.

BSIA General Membership Meeting

It was noted that Chick had the banners up. With respect to the agenda in addition to Mayor Friedman, Joe will speak, Joe requested that Howard to cover the website, John Kruth will speak regarding non-profits and their handling on the web-site, Genny should speak with respect to membership, Ben will do a Treasurer's Report and Kathy Kruth will talk about social events and the possibility of CRP class. It was asked that any other board member wanting to speak at the meeting should let Theresa know for the agenda as soon as possible. Theresa and Joe will prepare a final agenda and distribute to Board Members next week.

Advertising—Membership Card

Chick introduced the possibility of having a membership card inserted into the 2009 Membership Directory. Chick pointed out that this was another way for members to gain additional value from their BSIA membership through discounts offered by advertisers. The cost of this would be approximately \$250-300. John Kruth asked that Chick look into his and her cards. This proposal was discussed and the following motion made:

Motion made by Howard: Have membership card inserted in the 2009 membership directory, as a trial, with a cost not to exceed \$300. Seconded by: Terri. Unanimously approved.

Website --- Live

Howard noted that the new website was now live. He acknowledged Dottie Vaivoda, Winston Rigg and Tom Murphy for their Herculean efforts on bringing up this state-of-the-art website. Howard will now be doing targeted emails to promote site usage. Howard also requested that the Board go to the site, check it out, and report any issues.

UAB Waterline Survey

T. Jackson, Utility Director, provided a map showing location of water line breaks over the last three years showing most breaks in PGI, BSI and Seminole Lakes with no discernible pattern. The City will develop a plan and budget to handle a portion of these problems as part of normal maintenance. Macedonia/San Massimo and cul-de-sacs off them are likely to be a high priority. Plan will be to do more hot repairs which don't require boil water notices.

Foreclosures

SCCC is taking the lead on foreclosed/abandoned homes in Punta Gorda. Bob Toth, President of Seminole Lakes, will coordinate this activity and interface with city personnel.

NEW BUSINESS

New Members Wine and Cheese

Kathy Kruth indicated that there would be 25 plus invitees to the New Members Wine and Cheese plus Board Members, Social Committee and Welcome Wagon committee members. The event will be Tuesday, March 31, 6-8 PM. Wine and cheese supplied through the Association, board members should bring appetizers to share.

50/50 Social Committee Events

Discussion took place regarding using the 50/50 proceeds from social events to help subsidize future events to some degree.

Motion made by Kathy Kruth: The 50/50 profit from social committee planned events to be used solely for future social committee events. Seconded by Howard. Unanimously approved.

Go-Daddy Email Boxes

Howard reviewed status and purpose of 5 mailboxes that come with go-daddy web account. Question was to pay for additional boxes. Decision was to wait a month and see how much the boxes were used and review again. Tabled until April meeting.

Use of Funds --Increasing Member Benefits/Planning

Given funds available Ben suggested that the Board consider ways to increase member benefit from the Association using available funds. Planning committee, now Howard and Ben, will meet prior to next meeting to formulate proposals to present at next month's meeting.

The meeting was adjourned at 11:10 am. The next Board meeting will be on Friday, April 3, 2009.

Respectfully Submitted,

Theresa H. Murtha
Secretary